

The Japanese influence in the design of this geometric container is immediately evident. Like a Haori, the traditional Japanese jacket worn with a kimono, Hayama is characterised by the same formal cut which plays on volume and subtraction. The legs, oblique in relation to the main structure, are the distinctive element of this simple and elegant sideboard. Apparently minimal, its solid form is accentuated by thinned edges that lighten its appearance. Perfect for living and dining areas, Hayama has two doors and transparent glass shelves inside. Hayama is available in one size either in polished lacquer in a wide choice of colours. The piece is re-reading of the work of the architect Kazuhide Takahama who industrialized the antique lacquering tradition, expressing the clear desire to go beyond rationalism through the research of relations with the past.

Gallery



Designer



Patricia Urquiola

Patricia Urquiola was born in Oviedo (Spain) in 1961. Lives and works in Milan. She attended the University of Architecture at Madrid Polytechnic and Milan Polytechnic, where she graduated in 1989 with Achille Castiglioni. Assistant lecturer to Achille Castiglioni and Eugenio Bettinelli in Milan and Paris, responsible for the new product development office of DePadova, working with Vico Magistretti, head of Lissoni Associati's design group. In 2001 she opened her own studio working on product design, architecture, and installations. Amongst her last projects of architecture: The museum of Jewel in Vicenza, Mandarin Oriental Hotel in Barcelona, das Stue Hotel in Berlin and the Spa of Four Seasons Hotel in Milan; showroom and installations for Gianvito Rossi, BMW, Cassina, Missoni, Moroso, Molteni, Officine Panerai, H&M, Santoni and the general concept of Pitti Immagine Firenze. She realize design products for the most important Italian and international companies, such as : Agape, Alessi, Axor-Hansgrohe, B&B Italia, Baccarat, Boffi, Budri, De Padova, Driade, Ferragamo, Flos, Gan, Georg Jensen, Glas Italia, Haworth, Kartell, Kettal, Kvadrat, Listone Giordano, Louis Vuitton, Molteni, Moroso, Mutina, Rosenthal and Verywood. Some of her products are exposed in various Museums and collections, such as MoMA in New York, Les arts decoratifs in Paris, the Museum of Design in Zurich, Vitra Design Museum in Basel, Victorian&Albert Museum in London, Stedelijk in Amsterdam and Triennale Museum in Milan. She has won several international prizes and awards. Amongst others the Medalla de Oro al Mérito en las Bellas Artes (Gold Medal of fine arts) awarded by the Spanish Government; Order of Isabella the Catholic, awarded by His Majesty The King of Spain Juan Carlos I; "Designer of the decade" for two German magazines, Home and Häuser, "Designer of the Year" for Wallpaper, Ad Spain, Elle Decor International and Architektur und Wohnen Magazine. She is Ambassador of Expo Milano 2015. September 2015 Patricia Urquiola nominated Art Director of Cassina.