

Audo

COPENHAGEN



THE ODA CHAIR AND OTTOMAN
Designed by *Arnold Madsen*

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*Arne Madsen's iconic Oda Chair makes
a welcome return.*

In 1957, a revolutionary chair saw the light of day. The Oda Chair, originally named the MS-9, was created by the Danish furniture upholsterer-turned-designer Arnold Madsen (1907-1989).

Its cocooning shape – with a horseshoe back, integrated wooden armrests and gently moulded lumbar and neck support – made it the perfect armchair for everyday rest and relaxation. The expressive and aesthetic reinterpretation of an armchair was an ambitious, experimental design from the very beginning. A welded ring-shaped steel frame connected to a piece of bent plywood and with armrests secured inside its shell create a round armchair; elegant, visually light and sleekly upholstered, yet stable and comfortable, warm and embracing.

As the hype surrounding Danish Modern faded away, so too did the MS-9. It was rediscovered in the 1980s by Noritsugu Oda, a design expert and avid collector of Danish design, and soon gained renewed attention. Incorrectly credited to Nanna Ditzel, the chair was later renamed the Oda Chair after the man who rediscovered it. Produced in recent times since 2011, Audo now proudly relaunches the iconic design as part of its heritage collection. Complex to craft, the modern iteration is shaped after a vintage piece as no original drawings exist. Upholstered with textile and with an optional footstool available, the Oda Chair is offered with legs and armrests in oak, walnut or teak.



About the Designers

Arnold Madsen (1907-1989) is one of the best kept secrets of the Danish Modern era, despite the fact that some of his furniture pieces today have classic status. Born in a small town in North Jutland, as a young man he went to sea and worked as a sailor. He then emigrated with his father and three brothers to Canada, where he, among other things, earned his money as a cowboy and rodeo rider. After returning to Denmark, he settled in Copenhagen and trained as a furniture upholsterer. In 1941, he opened his first workshop and in 1945 he founded Madsen & Schubell together with Henry Schubell, producing furniture between 1945 and 1965. The epitome of Danish Modernism throughout Europe, the company created a string of successful designs, including the Oda Chair, until its closure in the mid-1960s.

PRODUCT TYPE
Lounge chair & Ottoman

ENVIRONMENT
Indoor

DIMENSIONS

Oda Chair
H: 93 cm / 36,6"
SH: 39 cm / 13,3"
AH: 57 cm / 22,4"
W: 87 cm / 34"
D: 100 cm / 39,3"

Oda Ottoman
H: 36 cm / 14,1"
W: 46 cm / 18,1"
D: 40 cm / 15,7"

COLOUR

Seat
Dependent upon selected upholstery

Base
Natural oiled oak
Oiled walnut

MATERIALS
Oak or walnut, plastic, steel, solid beech, plywood, foam, felt, quilt foam, pocket springs, rubber.

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